

## about

A creative Graphic Designer and Visual Artist with 6+ years of experience in designing quality artwork, developing brand stories, increasing social growth and creating meaningful user experiences.

## education certificates

2016 - 2017

### Master Degree

3D Design

Glasgow Caledonian University

2012 - 2016

### Honors Degree

Marketing

Glasgow Caledonian University

2020 - 2022

Carbon Literacy

First Aid Training

Volunteer Management

Fire Marshall

## skills

Adobe Suite

Web Design

Illustration

Typography

Social Media

Communications

Visual Storytelling

Brand Creativity

Working with diverse groups

Event / Project organisation

Time Management

Workshop facilitation

## selected experience

### Community Land Scotland

2022 - present

### Kinning Park Complex

2020 - 2023

### Passion4Social

2020 - 2021

### Marketing Mavens

2019

### Ricefield

2018 - 2019

### Graphic Design Consultant

Offering graphic design advice, expertise and development to community groups, charities and organisations from the third sector

### Marketing Communications Design Co-Lead

Plan, coordinate and visualise integrated communication campaigns / projects / strategies. Manage social media platforms and create content. Redesigned Kinning Park Complex website. Create monthly newsletters. Facilitate communication and social media workshops / training

### Graphic Designer

Responsible for all design projects of the agency. Design reports, documents, prints, posters, promotions. Create and manage design tasks. Redesigned Passion4Social website. Short term design mentoring.

### Graphic and Web Designer

Redesigned Marketing Mavens website.. Content Creation - blogging. Branding & Logo Design. Design promo materials.

### Marketing Design Assistant

Primarily involved in a climate change project. Create and manage social media channels. Grew the channel following. Design promo materials.